

**Eligible Products
Labeling Program
Veterans In Agriculture**

Products and agribusinesses that are interested in being included in the Veterans In Agriculture labeling program could include various types of produce that are grown or produced by an eligible participant. This includes any fresh or processed item, as well as eggs and meats. Under this program, all items must be grown and/or processed by the applicant.

In some instances, farms and/or agribusinesses using this program could also include those that fall into the following categories:

Change in Physical State

An irreversible processing activity that alters the raw agricultural commodity and enhances its value and is something other than a post-harvest process that primarily acts to preserve the commodity for later sale.

Examples include, but are not limited to-

- milk into cheese
- wheat into flour
- livestock into packaged meat

Produced in a manner that enhances the value of the agricultural commodity

The value-added product results from the use of a recognizably coherent set of agricultural production practices in the growing of the raw agricultural commodity, such that a differentiated market identity is created for the resulting product.

Nonstandard production method that adds value per unit of production over a standard production method, and demonstrates this by a quantifiable comparison with products produced in the standard manner. Examples include, but are not limited to-

- organic carrots,
- eggs produced from free-range chickens.

Locally-Produced Agricultural Food Product

Any agricultural food product that is marketed and distributed by an eligible participant within the State in which the product is produced. Examples include, but are not limited to:

- specific local grapes with characteristics attributable to the growing area sold to a winery that will produce a local wine;
- local sweet corn advertised and sold at a premium as a fresher locally-produced alternative to non-local produce.

Note: USDA Value Added Definitions and their Five Value-Added Methodologies have been used as the base in the development of this policy.